Create your own Political Party

You have been introduced to several Political Parties and you know their function to their members.  You are going to create your own political party.  Remember that the only parties to ever win the top spot in politics is one of the main parties and you will be creating a third party.  You need:

1. Name

2. Symbol for your party

3.  Mission Statement— quick statement to grab interested people without having to read

                                  a lot—1 sentence that grabs attention and summarizes your

                                  party’s core beliefs

3. Platform—needs to be made up of at least 5 planks—try appealing to various groups (women, minorities, seniors, youth)

            -keep in mind to win the Presidency you must win the moderate voters—

             people in the middle—so remember extreme positions, or ideas usually

        cost you more votes than you win

4. Sell your group—using one of the types of propaganda--scare-tactics, virtue by association, plain folks, celebrity

 testimonial (endorsements), glittering generalities, etc.-- (poster, signs, buttons, pamphlets, ads, etc.),

 try to persuade potential members that your party is the one for them to

                           register with and to vote for.

Create your own Political Party

You have been introduced to several Political Parties and you know their function to their members.  You are going to create your own political party.  Remember that the only parties to ever win the top spot in politics is one of the main parties and you will be creating a third party.  You need:

1. Name

2. Symbol for your party

3.  Mission Statement— quick statement to grab interested people without having to read

                                  a lot—1 sentence that grabs attention and summarizes your

                                  party’s core beliefs

3. Platform—needs to be made up of at least 5 planks—try appealing to various groups (women, minorities, seniors, youth)

            -keep in mind to win the Presidency you must win the moderate voters—

             people in the middle—so remember extreme positions, or ideas usually

        cost you more votes than you win

4. Sell your group—using one of the types of propaganda--scare-tactics, virtue by association, plain folks, celebrity

 testimonial (endorsements), glittering generalities, etc.-- (poster, signs, buttons, pamphlets, ads, etc.),

 try to persuade potential members that your party is the one for them to

                           register with and to vote for.

Create your own Political Party

You have been introduced to several Political Parties and you know their function to their members.  You are going to create your own political party.  Remember that the only parties to ever win the top spot in politics is one of the main parties and you will be creating a third party.  You need:

1. Name

2. Symbol for your party

3.  Mission Statement— quick statement to grab interested people without having to read

                                  a lot—1 sentence that grabs attention and summarizes your

                                  party’s core beliefs

3. Platform—needs to be made up of at least 5 planks—try appealing to various groups (women, minorities, seniors, youth)

            -keep in mind to win the Presidency you must win the moderate voters—

             people in the middle—so remember extreme positions, or ideas usually

        cost you more votes than you win

4. Sell your group—using one of the types of propaganda--scare-tactics, virtue by association, plain folks, celebrity

 testimonial (endorsements), glittering generalities, etc.-- (poster, signs, buttons, pamphlets, ads, etc.),

 try to persuade potential members that your party is the one for them to

                           register with and to vote for.

Resources:

Websites highlighting various positions on political issues:

**http://www.politics1.com/issues.htm**

**http://dir.yahoo.com/Government/U\_S\_\_Government/Politics/Political\_Issues/**

**http://www.presidentialelection.com/Political\_Issues/**

**http://www.procon.org/**